



Foodservice Case Study Chartwells Meal Parcels

-  Foodservice Industry
-  2021
-  1 week
-  UK Distribution





The challenge and the background

Compass Group UK & Ireland offer a wide range of services within both the public and private sectors including catering and foodservice through to cleaning, procurement and facilities management. Part of the Compass Group's family of brands, Chartwells is known for serving millions of meals schools, academies and high education institutions throughout the UK. Within these services, Chartwells is a provider of free school meals for eligible children who were not attending school due to the Coronavirus pandemic. During the height of national lockdown measures, Chartwells needed to significantly increase its supply of meal 'transport boxes'. This supply chain issue needed to be resolved within a matter of days in order to ensure these vital meal parcels continued to be sent where they were needed across the UK.

Westpak's solution to the challenge

By working with our highly robust and reliable supply chain, Westpak were able to rapidly source and supply cardboard box packaging at short notice to Chartwells via 'Foodbuy' (a procurement company that also operates as part of Compass Group). In fact, within just a few short days, we had successfully delivered bundles of boxes to over 70 sites ahead of the meal boxes being prepared. Our logistics experts worked seamlessly and quickly with Chartwells and Foodbuy to establish packaging that was able to accommodate a range of requirements and considerations. The box packaging needed to be of ideal size and quantity as well as being sufficiently robust enough to carry the weight of the food items without damage - either to the packaging itself or the food items inside. The boxes were also manufactured from corrugated cardboard to ensure the outer packaging could be recycled after use.





The result

The key objective was to ensure that the meal parcels continued to be delivered to where they were needed without delay and disruption. By utilising the strength of our supply chain and logistical expertise, we were able to delivering the transport boxes to various sites on time, ready for the parcels to be created.

This project was not the first time Westpak have worked alongside Chartwells, as we have previously worked with the company on other packaging solutions. This particular project, however, really centred around speed of delivery and the strength of our infrastructure.

"Westpak went above and beyond to support us with a recent project, ensuring all items were delivered in full and to the highest possible standard. Everything from the efficiency, dedication, level of support, detail and accountability they showed throughout the project impressed us. Thank you team!"

Foodbuy (part of Compass Group) via Trustpilot

The Westpak approach

Whether creating bespoke packaging solutions or providing items from our standardised product ranges, we remain committed to working alongside key brands across the grocery and foodservice industries, working to a range of sustainability and business objectives.



Westpak's real expertise is in creating diverse packaging solutions using experience, creativity and product development.



We meet the quick turnaround required by Grocery Retailers and Foodservice Chains, displaying their products at their very best.



We create environmentally sustainable and recyclable products which challenge the status quo.



Our creative packaging helps educate your customers and ensures you stand out from the rest.





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